**Port Meeting Minutes: May 9, 2011**

**In attendance: Jonathan, Jeff, Erin, Barbara, Sarah, Krystal, Jenny, Susan, Elysa, Lisa, Mary K, Shannon, Dana**

Susan explained the quantification matrix stating that it was created as a way to consider time constraints and programmatic obligations over a number of days.

Elysa explained the visitor experience matrix. The banner is a short description of the program itself including the title, description, objective, manager/owner and audience. The program criteria are then grouped into the umbrella categories of logistics, content, and activity. The ranking system is not a one size fits all system as each criterion denotes a different response.

**The Port group should look over these matrices in order to give feedback at the next meeting.**

**Krystal, Jenny, Marelda and Mary K are working on the Port Experience Matrix and will present it at the next meeting.**

Shannon and Dana presented a PowerPoint explaining the docks the Morgan will tentatively sail to.

**New Port: Fort Adams**

*Positives:*

*-* Large, T-shaped dock

- Tremendous amount of parking space

- Close to the NY Yacht Club

- Large gathering area for exhibit space

- Large Grassy Lawn for tables/sponsors

- Close to the Museum of Yachting

- Close to the Eisenhower house which can hold 85 people making it a great place for Advancement functions

- The Block Island ferry is at the dock which could be marketed

*Negatives:*

- Not in the downtown Newport area—although launches could be used to get people from downtown to the area. It is also a destination that many travel to from the downtown

*More Info.:*

***-*** Length of Dock?

**New Bedford: State Pier**

*Positives:*

- Large parking garage close by

- Ship protected on the side of the dock

- Can be seen from the Balcony of the New Bedford museum

- Open exhibit space on Fisherman’s wharf

*Negatives:*

- Working port that is mostly cement meaning there are few places to drive stakes in the ground for tents

- Some port politics

**Provincetown: Mooring**

*Positives:*

- Moving toward environmental story of Stellwagen

- Existing interest from Schooner Organization and Whale Watching community

- Could provide circumnavigation tours from other boats

*Negatives:*

- Too shallow to dock

-Coast Guard mooring will keep vessel at distance from dock meaning that people will not be able to come aboard

-There may be a physical challenge for individuals to come aboard from another boat

- A barge could provide a way to get people aboard but may be too expensive

- People may feel it more beneficial and easier to visit the CWM at New Bedford or Boston

*More Info.:*

- Should we rename the event to have more of an environmental impact as people will not be able to come aboard?

- Could we provide a 2 for 1 deal where people circumnavigate around the CWM and then go Whale Watching?

**Boston: Constitution Pier**

*Positives:*

*-* Level of security although individuals will not need to pass through max. security

- Ship is protected

- Can market/ work with the *Constitution*

- Close to the Freedom trail and water taxi stops

- Could use some of the parking area for dockside exhibits

*Negatives:*

- Very little parking available

*More Info.:*

-Fan Pier may be another option as it has easy access to mass transit and other museums close by.

**New York: Chelsea Pier**

*Positives:*

*-* Ship is protected

-The surrounding area is a tourist attracting with numerous restaurants located on the water

*Negatives:*

- May be out of sight from street

- Not easy to get to from Mass transit

*More Info.:*

*-*Other piers to look at yet such as the North/ South Cove Pier

**New London: City Pier**

*-* Information to come

**Other things to think about for this group:**

Lighting

Ramps

Ground Support for getting exhibit and materials to ports

The next meeting will be on Monday May 23, 2011 from 3:30PM to 5PM